

## Produced by MJBizScience

FOR IMMEDIATE RELEASE
Tess Woods
Tess@TessWoodsPR.com

## The Emerald Conference Announces Keynote, Dr. Daniela Vergara, Evolutionary Biologist & Founder, Agricultural Genomics Foundation

**Denver, CO January 31, 2022**—<u>The Emerald Conference</u> has announced <u>Dr. Daniela Vergara</u>, Evolutionary Biologist & Founder, Agricultural Genomics Foundation will kick-off the conference on Thursday, March 2.

Curated by the Emerald Conference's Scientific Committee and produced by MJBizScience, The Emerald Conference is the original, longest running interdisciplinary cannabis science event. It will be held March 1-3, 2023 at the Loews Coronado Bay Resort in San Diego.

Vergara is Founder, Emerging Crops Specialist, Researcher & Lecturer, Evolutionary Biologist & Founder, Agricultural Genomics Foundation and recently joined the Harvest New York Extension Team from Cornell University as an 'Emerging Crop Specialist.' She is also a researcher and lecturer at University of Colorado Boulder.

Vergara's work over the past decade has advanced the understanding of the cannabis genome and provided valuable information about relationships among varieties within the species. Her keynote, Understanding the Phytochemical Diversity in Cannabis to Support Industry Growth, will explore recent research findings regarding the genomic and phenotypic diversity of cannabinoids and terpenes and provide her recommendations for how this research can support the newer and developing cannabis markets in the U.S.

"It is an honor to welcome Dr. Daniela Vergara as our keynote speaker at this year's Emerald Conference. Dr. Vergara is a prolific Cannabis scientist and educator whose work over the past decade has advanced our understanding of the Cannabis genome, uncovered the genetic and phenotypic diversity of Cannabis, and provided valuable information about relationships among varieties within the species," said Anna Schwabe, PhD, Scientific Committee member and VP of Research & Development, 420 Organics.

The Emerald Conference is the leading forum for networking and discussions on discovery science, as well as how science and data support best practices in cultivation, production, and quality assurance.

The meeting will include 15+ industry leading speakers, 30+ technical poster presentations, 40+ exhibitors and sponsors, unparalleled networking events.

Registration is now open.

## ABOUT THE EMERALD CONFERENCE PRODUCED BY MJBIZSCIENCE

MJBizScience provides a locus for scientific enquiry into the science of cannabis. We share insights on new research in analytics, genetics, formulation, synthetics, medical and all fields of scientific enquiry. MJBizScience is part of the MJBiz family of products, which also includes: MJBizDaily, Hemp Industry Daily, MJBiz Magazine, MJBiz Factbook, and the award-winning trade show, MJBizCon. MJBiz acquired The Emerald Conference in early 2020 from founding sponsor Emerald Scientific.

## **ABOUT EMERALD**

Emerald's talented and experienced team grows our customers' businesses 365 days a year through connections, content, and commerce. We expand connections that drive new business opportunities, product discovery, and relationships with over 140 annual events, matchmaking, and lead-gen services. We create content to ensure that our customers are on the cutting edge of their industries and are continually developing their skills. And we power commerce through efficient year-round buying and selling. We do all this by seamlessly integrating in-person and digital platforms and channels. Emerald is immersed in the industries we serve and committed to supporting the communities in which we operate. As true partners, we create experiences that inspire, amaze, and deliver breakthrough results. For more information, please visit emeraldx.com. Emerald acquired MJBiz January 2022. For more information, in please visit http://www.emeraldx.com/