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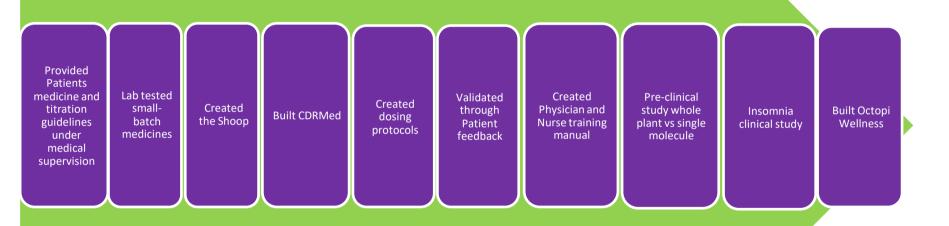
Patient Data and Plant Medicine:

Ask the Right Questions

Mara Gordon CTO OctopiWellness Harry McIlroy, MD, IFMCP Clinical Director BioReset Medical



The Process Flow Timeline





What is In the Way of Widespread Acceptance of Cannabis By Physicians?



ACCURATE DOSING



What is In the Way of Accurate Dosing?









The Challenge: Two Types of Physicians

- Physicians who are reluctant to recommend plant medicines
- Physicians who are recommending plant medicines



Why Are They Reluctant to Recommend Plant Medicine?

Clinically Meaningful Data



THE PROBLEM

- Little meaningful education on plant medicine, ECS, and product efficacy.
- Magical thinking colliding with science.
- Illegal Federal status.
- Fear of repercussions.
- Inconsistent or non-existent lab-tested products.





THE SOLUTION

Lab test products with consistent standards and equipment
 Educate physicians on correct uses and anticipated outcomes
 Promote real science
 Collect and analyze empirical data
 Conduct retrospective and observational studies
 Require reporting of product selection by patients
 Incentivize farmers to grow needed varietals.



Current Trusted Source for Guidance – Leafly: Pain

Leafly is the world's most trusted destination to discover cannabis products and order them from legal, licensed retailers. More than 125 million people visit Leafly each year to learn more about cannabis and order online with local businesses.

Does weed help with pain? While more research needs to be done, early research suggests weed may help relieve pain.	^
How does marijuana help treat pain? The terpene caryophyllene, commonly found in cannabis, is believed to help reduce pain.	^
Is indica or sativa the best cannabis strain for pain? Strains that reduce pain can be found in indica, sativa, and hybrid varieties.	^
How much weed should you smoke for pain? When smoking weed for pain, always start small and work your way up when trying to reduce pain using cannabis.	^

Source: https://www.leafly.com/news/about

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Example: Grandaddy Purple

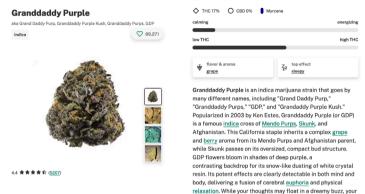
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Grand Daddy Purple Probably
»»» <u>Mendo Purps x {Skunk x Afghanistan</u> } Probably
Skunk × Afghanistan
Skunk
Skunk #1
»»» Afghanistan x Mexico x Colombia
Afghanistan »»» Indica
Mexico »»» Sativa
Colombia »»» Sativa
Afghanistan »»» Indica
Mendo Purps
USA »»» Mostly Indica

Map of the Grand Daddy Purp Family Tree

Click to show all parents of Grand Daddy Purp in our dynamic family tree map.

	Amount	Compared
тнс	16.50%	average (-1.63%) +-
THCA	13.00%	average (-0.72%) +-
тнсу	0.60%	average (-0.01%) +-
CBG	0.45%	slightly below average (-0.19%) +-
CBD	0.35%	very low (-0.81%)
СВС	0.30%	average (-0.03%) +-
CBN	0.00%	extremely low (-0.11%) 🙁

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		ne Good Lal otency Analys		2501 W Colorado Ave Suite 204 Colorado Springs, CO 89904 Info@GoodLabcOlorado.com www.GoodLabColorado.com			
Customer ID	597	Cust Name		Noctua Wellness			
Sample ID 2001382		Date Received	Grand Daddy Purp				
Sample Type	e Flower Date Received		11/9/2020	Date Completed	11/13/2020		
CBDV	oid Profile %	15.00					
CBDA	14.32	10.00					
CBGA	1.55						
BG	0.00	5.00					
HCV	0.00						
BD	1.43	CBDV CB	DA CBGA CBG	THEV CBD CBN A9T	HC CBC THCA		
BN	0.00						
19THC	0.06	Cannabinoid F	ercentage (%)	Δ9THC Perc	entage (%)		
BC	0.12	18	.03	0.0	06		
HCA	0.57						

K.....0

Example: Grandaddy Purple

My IndaCouch MellowGiggleMunchyChill longtime fav!this beautiful, sweet Luv Child of	
Purple Urkle/Big Bud is soo KIND!!she'll take you to the SlowSleepySillySexySide of	
Life! & "a little goes a long way"she's A-Must-Have for this StonerHippyChick!No	
Anxiety & No Pain after a few Hooka bowls of my coveted GDP!!I HighLy SUE Read full review	
271 people found this helpful	
合 Helpful Report	

August 24, 2016

😁 Giggly 😳 Happy

Sources: https://www.leafly.com/search?q=Granddaddy+Purple https://noctuawellness.com/product/grand-daddy-purple-new-harvest/

Have you had any of the following problems in the past	/ear?					- E	Orie Other Other Other True Menno of Edministration True Menno of Edministration True Menno of Edministration	Now are you usually eating your meals	0	Treatment History	
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Atrial fibrillation NO Bladder/Kidney/Urinary problems	NO						Yes	Overweight			
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									Northel Tex	Yes	
Chronic low back pain YES O Constipation/diarrhea	NO						How committed are you to the cannable regimen?	2 .	2 .	What type ?	How often?
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	0				1						How often?
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Source: https://app.octopiwellness.com/#/physician/patient-profile/c9808601-7693-4d73-9040-367e34f1fa4f

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Tetrahydrocannabi	nol Delta 9 (THO	2)		~
Beta-caryophyllene ×	Limonene × Linal	x loc		× ~
Target Daily Dose		Select Unit		
5	\$	mg		~
Select Frequency		Select Time	ə	
2	~	Daily		~
Daily Dose 1	Select Unit		Select Shift	
3	mg	~	Morning	~
Daily Dose 2	Select Unit		Select Shift	
2 0	mg	~	Evening	~
ngestion Method				
Sublingual				~
Notes				

Select Target Cannabi				
Cannabidiol (CBD)				
Beta-caryophyllene X				>
Target Daily Dose		_ Select Unit		
25	٢	mg		
Select Frequency		Select Time	е	
2	~	Daily		
Daily Dose 1	Select Unit		Select Shift	
10 🗘	mg	~	Morning	
Daily Dose 2	Select Unit		Select Shift	
15 🗘	mg	~	Afternoon	
Ingestion Method				
Sublingual				

Begin with one drop (one mg), and increase as tolerated. Do not drive until it is clear how it will effect you.



Target Cannabinoid: Cannabidiol (CBD)

Tarpenes: Beta-caryophyllene

Target Dose: 70 mg

Frequency: 3 x Daily

Daily Dose 1: 30 mg Morning

Daily Dose 2: 20 mg Afternoon

Daily Dose 3: 20 mg Evening

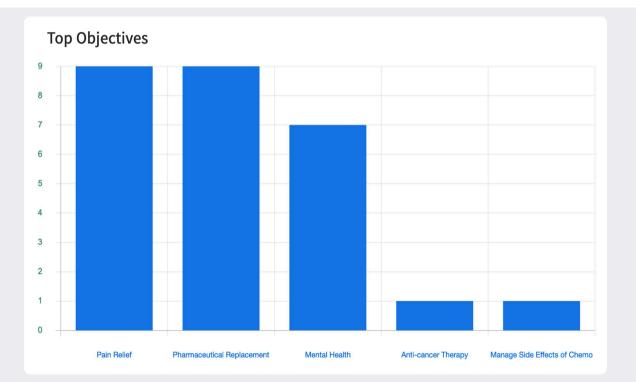
Ingestion Method: Sublingual

Notes: Cornbread is ~1.6mg per drop. In order to achieve the target dose of 70mg daily, Currently at 12mg per dose, so increase in 5-10mg increments (3-6 drops per dose).

Meaningful Guidance



Meaningful Data





Thank You



Mara Gordon mara@auntzeldas.org Harry McIlroy, MD hmcilroy@bioresetmedical.com



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