

My mission in life is to legalize cannabis globally so people can have safe, affordable access to this useful plant and medicine. I also want to release cannabis prisoners as the legalization wave sweeps the world. Over a 30 year career, I have done this work by changing laws, starting various cannabis companies, serving the cannabis community with my leadership skills, and telling the stories that change hearts and minds about cannabis. Sometimes I do political work, sometimes I do creative work, sometimes I do transactional work, but it is all connected to that overall mission of getting this plant into the hands of everyone who needs it. Along the way, I have developed a unique leadership style and practice that fosters trust and shared consciousness so teams can discover the best outcomes together.