Chris is the President and CEO of *Marijuana Business Daily*. He served as the founding editor of MJBizDaily during the company's launch in 2011, becoming the first journalist in the United States to focus exclusively on covering the business of cannabis. He now oversees MJBizDaily's editorial, events, marketing, sales and products divisions. Chris has been quoted as one of America's foremost cannabis industry analysts by dozens of media outlets, including Harvard Business Review, NPR, CNBC and the New York Times.