Dr. Toby Astill is PerkinElmer's Global Market Manager for Cannabis & Hemp. Dr. Astill has a Ph.D. in Chemistry and has spent the last 10 years working in Science, Technology and Business Roles for leading technology companies. For the last 8 years he has worked for PerkinElmer, based in locations across the West Coast of Canada & US. Dr. Astill is now focused on driving PerkinElmer's global cannabis and hemp business; including but not limited to new product development, market & industry research, collaboration agreements with customers, application content development and marketing initiatives.