Dr. Scot Waring is Director of e**Lucid**ation, LLC, a Vermont-based, science-driven, strategic advisory and professional services firm for the hemp industry. Dr. Waring's academic background in biology, entomology, ecology, genetics, and biochemistry combined with his decades of interest in *Cannabis*, set the stage for his transition into the *Cannabis* industry when he was appointed Laboratory Director and chosen to setup and operate Steep Hill Labs New Mexico. Subsequently, he has served as scientific advisor on several analytical, extraction, and refining projects before joining Champlain Valley Dispensary (Vermont) in 2016 as Manager of their analytical testing and extraction programs. In 2018, Dr. Waring co-founded e**Lucid**ation to provide much needed advisory and professional services for hemp farmers, hemp growers, processors, analytical laboratories, and other ancillary businesses and stakeholders in the emerging industry. Along with a broad, holistic approach to building the hemp economy in Vermont (and beyond), the firm's motto "Supply chain focused. Equity minded. *Science driven.*" reflects the guiding principles under which e**Lucid**ation operates. Current and former clients include The Vermont Hemp Company, The University of Vermont, UVM Extension, Northeast Hemp Commodities, Method Organics, Cannakissyou, and iaso goods.