Ken's career began in the biotech industry, spending a decade in research and management roles, resulting in more than a dozen publications in leading scientific journals. In the late 90's he turned to entrepreneurial ventures, founding and launching several companies in the last few decades, including Biosurplus, Fleet Fuel Testing, and in 2013, Emerald Scientific. In 2014, he co-founded the Emerald Conference as a venue for collaboration and the advancement of science in the cannabis industry.